



krutirkatti@gmail.com

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EDUCATION

Master of Design,
Visual Experiential Design,
Unitedworld Institute of Design

2021-2023 ; Gandhinagar, India

Bachelor of Architecture
Bangalore University

2012-2017 ; Bengaluru, India

SKILLS

Stakeholder Interview

Heuristic Evaluation

User Interview

Journey Mapping

Information Architecture

User Flow

Wireframing

Research Methodology

Basics of HTML & CSS

TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe Indesign

Basic AI Tools

BEHANCE LINK

<https://t.ly/DeHCV>



Kruti R Katti

I bring a UX design expertise grounded in a robust two-and-a-half-year architectural background, driven by my evolving passion for design. My innate ability to swiftly acquire knowledge and my enthusiasm for wide-ranging subjects empower me to forge meaningful connections within the design domain.

EXPERIENCE

THENCE

UX Designer

Jan 2023 - Dec 2023

- Contributed to a cutting-edge SaaS platform with a focus on end-to-end deployment solutions
- Collaborated closely with a dynamic team to design an efficient and streamlined user experience, customized to meet the needs of diverse stakeholders
- Delivered design iterations for an autotech company
- Helped conduct research for a reputed fintech company based in the middle east
- Assisted with wireframe iterations for an Indian multinational paint company

GAIA DIGITAL DESIGN

UI / UX Design Intern

June 2022 - Aug 2022

- Helped conduct and facilitate user interviews and testing across multiple metropolitan cities for a design automation platform
- Contributed to the development of a Research Methodology Guide for a startup specializing in interior design automation.
- Ownership of wireframing and executed the visual design for a skill-based hiring platform.

FREELANCE

Designer

August 2020 - Present

- Designed and delivered desktop and mobile wireframes for Karnataka Sanskrit University, Bengaluru (NAAC accredited)
- Created book cover and illustrations for a children's book, Ishanu Tales (ISBN : 978-1-64983-766-0)
- Composing layout and designing for a American FMCG company magazine (Cargill)